

STATISTICAL NEWS



FBoS Release No: 36, 2024

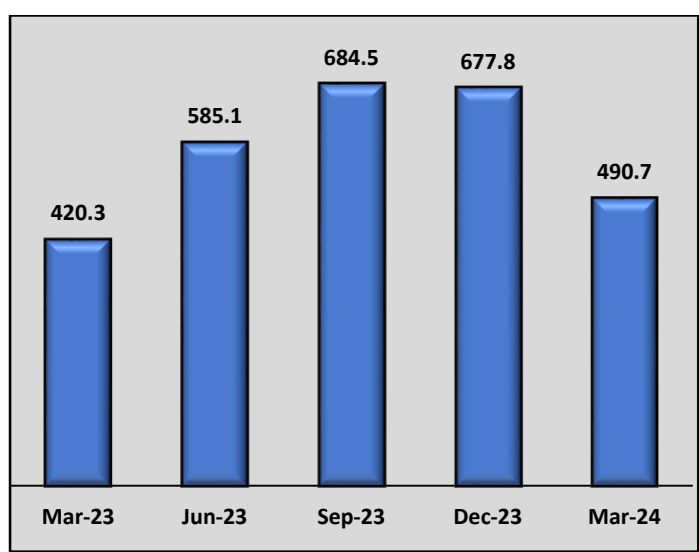
5th June 2024

FIJI'S EARNINGS FROM TOURISM

March Quarter 2024

Fiji's Earnings from Tourism indicate the spending of our international visitors. The figure is derived from an estimated average daily spend of visitors (per diem) and the total visitor days in Fiji.

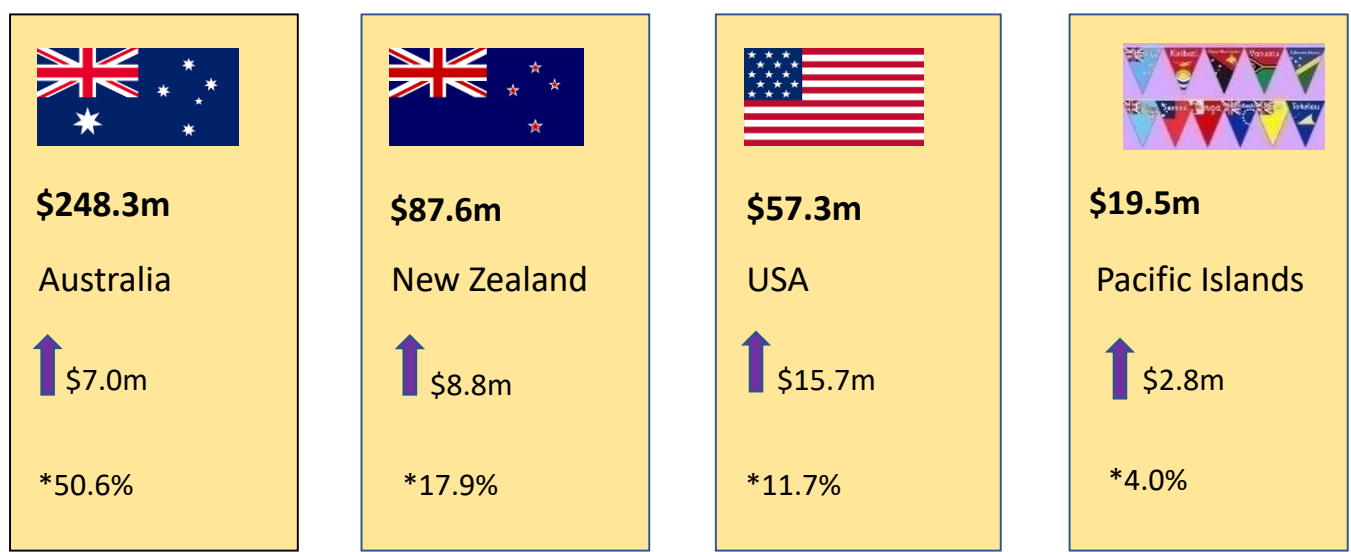
Graph 1: Earnings from Tourism – FJD [Millions]



Key Facts

- An increase of 16.7 percent was noted in the Fiji's Earnings from Tourism over the March quarter of 2023. The earnings for the quarter stood at \$490.7 million.
- The March quarter 2024 earnings was 27.6 percent (\$187.1 million) lower than the amount recorded for the December quarter of 2023.

Figure 1: Earnings from Tourism by Major Source Markets – FJD [Millions]



The changes in the major markets when compared to March Quarter 2023 is presented above. These countries accounted for 84.1 percent of earnings in the March Quarter of 2024.

Please find attached the following:

- **Table 1:** Visitor Arrivals and Visitors Departure [Numbers];
- **Table 2:** Average Length of Stay and Total Visitors Days;
- **Table 3:** Per-Diem Expenditure and Earnings from Tourism; and
- **Table 4:** Earnings from Tourism By Purpose of Visit and Country.

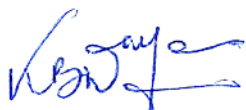
Note that per diem rate for “Others” category has been discounted by 86% to exclude accommodation charges covered in the per diem rate for seaman/crew. No adjustments were made to the per diem rate for the remaining visitors in the “Others” category. The total number of “Others” category was 819 of which 534 was seaman/crew.

For Technical Notes on Fiji’s Earnings from Tourism Statistics, please refer to:

<https://www.statsfiji.gov.fj/statistics/tourism-and-migration-statistics/tourism-earnings-fjd-million26.html>

For further enquiries please contact Ms Mauvu Senibulu on email msenibulu@statsfiji.gov.fj or Ms Varanisese Naivalu on email varan@statsfiji.gov.fj or telephone 331 5822 (ext. 386 246), direct line 323 0846.

Fiji’s Earnings from Tourism for the June Quarter of 2024 will be released on 4th September, 2024.



Kemueli Naidama [Mr]
Chief Executive – FBoS

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Table 1

VISITOR ARRIVALS AND VISITOR DEPARTURES
[NUMBERS]

	Visitor Arrivals										Visitor Departures									
	Business	Conference	Personal					Cruise Ship Passengers*	Total	Business	Conference	Personal					Total			
			Visiting Friends/Relatives	Transit to other Pacific Islands	Education/Training	Holiday	Others					Total	Visiting Friends/Relatives	Transit to other Pacific Islands	Education/Training	Holiday		Others	Total	
Yearly																				
2019	29,882	18,443	92,026	79,133	8,608	656,249	10,048	846,064	74,537	894,389	30,085	18,385	72,108	74,716	7,768	625,582	34,874	815,048	863,518	
2020 [p]	4,282	1,788	15,126	14,260	4,132	99,199	8,118	140,835	21,255	146,905	4,830	1,838	16,932	17,480	1,299	117,821	2,951	156,483	163,151	
2021 [p]	1,420	24	2,617	2,049	718	19,922	4,868	30,174	0	31,618	1,127	30	874	2,571	174	9,661	3,877	17,157	18,314	
2022 [p]	13,143	4,164	60,837	27,495	2,615	519,797	8,261	619,005	15,863	636,312	12,354	4,211	45,613	23,347	1,414	479,005	5,930	555,309	571,874	
2023 [p]	21,998	10,418	70,269	79,849	2,786	734,153	10,267	897,324	83,473	929,740	24,448	12,346	56,252	69,295	883	689,610	9,282	825,322	862,116	
Quarterly																				
2021 [p]	Mar	645	16	107	749	497	184	2,025	3,562	0	4,223	362	5	122	1,262	68	141	817	2,410	2,777
	Jun	151	1	28	331	137	121	774	1,391	0	1,543	199	9	52	428	38	110	1,256	1,884	2,092
	Sep	140	0	5	37	15	147	987	1,191	0	1,331	57	11	26	79	33	73	494	705	773
	Dec	484	7	2,477	932	69	19,470	1,082	24,030	0	24,521	509	5	674	802	35	9,337	1,310	12,158	12,672
2022 [p]	Mar	1,456	98	4,391	1,340	1,006	39,609	1,006	47,352	0	48,906	1,375	83	4,049	1,336	88	43,487	583	49,543	51,001
	Jun	3,757	745	19,649	3,578	493	126,181	2,220	152,121	0	156,623	3,094	684	12,215	3,444	268	111,778	1,776	129,481	133,259
	Sep	4,513	1,553	22,134	8,965	963	180,330	2,947	215,339	3,280	221,405	4,253	1,509	19,227	7,588	580	169,370	1,934	198,699	204,461
	Dec	3,417	1,768	14,663	13,612	153	173,677	2,088	204,193	12,583	209,378	3,632	1,935	10,122	10,979	478	154,370	1,637	177,586	183,153
2023 [p]	Mar	5,143	2,522	11,929	18,405	2,061	132,684	2,540	167,619	12,903	175,284	5,192	2,352	10,756	15,865	188	136,488	1,280	164,577	172,121
	Jun	5,895	2,715	19,670	17,704	283	193,156	3,145	233,958	23,848	242,568	5,803	2,988	14,437	15,474	186	173,718	2,183	205,998	214,789
	Sep	5,062	2,509	21,350	20,744	351	218,131	3,143	263,719	22,226	271,290	7,314	4,070	16,369	17,370	271	204,449	4,964	243,423	254,807
	Dec	5,898	2,672	17,320	22,996	91	190,182	1,439	232,028	24,496	240,598	6,139	2,936	14,690	20,586	238	174,955	855	211,324	220,399
2024 [p]	Mar	4,865	2,316	13,573	20,021	1,595	150,015	2,006	187,210	28,052	194,391	4,830	2,231	14,104	17,044	254	143,778	819	175,999	183,060

Notes:

- Visitor Arrivals and Departure numbers are sourced from the Fiji Immigration Department.
- Visitors Arrival and Departure numbers are still provisional as from 2020.
- Cruise ship passengers are not included in visitor arrivals and departures since they are only transiting.
- Total values are subject to rounding off.
- * Cruise ship passengers are dependent on the number of cruise ships visiting.

Table 2

**AVERAGE LENGTH OF STAY AND TOTAL VISITOR DAYS
[DAYS]**

		Average Length of Stay									Total Visitor Days									
		Personal							Cruise Ship Passengers	Total*	Personal								Cruise Ship Passengers**	Total
Business	Conference	Visiting Friends/ Relatives	Transit to other Pacific Islands	Education/ Training	Holiday	Others	Business	Conference			Visiting Friends/ Relatives	Transit to other Pacific Islands	Education/ Training	Holiday	Others	Total				
Yearly																				
2019 [p]		10.4	6.9	20.5	1.9	25.4	8.4	14.6	1.0	11.1	311,282	126,612	1,470,473	142,582	199,462	5,261,843	509,117	7,583,477	55,903	8,077,274
2020 [p]		10.3	6.9	20.5	1.9	25.4	8.4	14.6	1.0	12.2	46,052	12,683	366,680	27,950	32,473	989,652	43,199	1,459,953	15,941	1,534,630
2021 [p]		10.3	6.9	20.5	1.9	25.4	8.4	14.6	0.0	12.6	11,673	207	17,975	4,551	4,398	80,222	57,186	164,332	0	176,212
2022 [p]		10.3	6.9	20.5	1.9	25.4	8.4	14.6	1.0	11.8	128,453	28,852	918,284	45,202	36,436	4,030,901	86,011	5,116,834	11,897	5,286,036
2023 [p]		9.4	6.9	21.7	1.5	24.8	8.4	14.6	2.0	11.1	251,988	84,749	1,147,849	131,504	22,467	5,798,747	132,583	7,233,150	62,605	7,632,492
Quarterly																				
2021 [p]	Mar	9.4	6.9	21.7	1.5	24.9	8.4	14.7	0.0	12.5	3,403	35	2,647	1,893	1,693	1,184	12,010	19,427	0	22,865
	Jun	11.7	7.2	20.7	2.3	21.2	8.3	16.2	0.0	12.5	2,328	65	1,076	984	806	913	20,347	24,126	0	26,519
	Sep	9.6	6.5	19.3	1.9	20.5	8.6	13.4	0.0	11.4	547	72	502	150	677	628	6,620	8,577	0	9,196
	Dec	10.6	7.0	20.4	1.9	34.9	8.3	13.9	0.0	13.9	5,395	35	13,750	1,524	1,222	77,497	18,209	112,202	0	117,632
2022 [p]	Mar	9.4	6.9	21.7	1.5	24.8	8.4	14.7	0.0	12.5	12,925	573	87,863	2,004	2,182	365,291	8,570	465,910	0	479,408
	Jun	11.7	7.2	20.7	2.3	21.2	8.3	16.2	0.0	12.5	36,200	4,925	252,851	7,921	5,682	927,757	28,771	1,222,982	0	1,264,107
	Sep	9.6	6.5	19.3	1.9	20.5	8.6	13.4	1.0	10.1	40,829	9,809	371,081	14,417	11,890	1,456,582	25,916	1,879,886	2,460	1,932,984
	Dec	10.6	7.0	20.4	1.9	34.9	8.3	13.9	1.0	12.3	38,499	13,545	206,489	20,860	16,682	1,281,271	22,754	1,548,056	9,437	1,609,537
2023 [p]	Mar	9.4	6.9	21.7	1.5	24.8	8.4	14.7	1.0	11.1	48,805	16,229	233,405	23,798	4,662	1,146,499	18,816	1,427,180	9,677	1,501,891
	Jun	11.7	7.2	20.7	2.3	21.2	8.3	16.2	1.0	11.1	67,895	21,514	298,846	35,590	3,943	1,441,859	35,365	1,815,603	17,886	1,922,898
	Sep	9.6	6.5	19.3	1.9	20.5	8.6	13.4	1.0	10.1	70,214	26,455	315,922	33,003	5,556	1,758,261	66,518	2,179,260	16,670	2,292,599
	Dec	10.6	7.0	20.4	1.9	34.9	8.3	13.9	1.0	12.3	65,073	20,552	299,676	39,113	8,306	1,452,127	11,885	1,811,107	18,372	1,915,104
2024 [p]	Mar	9.4	6.9	21.7	1.5	24.8	8.4	14.7	1.0	11.1	45,402	15,394	306,057	25,566	6,299	1,207,735	12,039	1,557,696	21,039	1,639,531

Notes:

- Average Length of Stay have been estimated from Annual 2013 to Annual 2023, therefore these numbers are still provisional.

- Total values are subject to rounding off.

* The total is an average of all the purpose of visits.

** Although number of cruise ship passengers are not included in the total arrivals and departures since they are only transiting, it is assumed that seventy-five percent of them get off the ship to sightsee, shop, eat and drink during the day.

Table 3

PER-DIEM EXPENDITURE [FJD] AND EARNINGS FROM TOURISM [FJD MILLIONS]

	Per-Diem Expenditure [FJD]								Earnings From Tourism [FJD Millions]											
	Business	Conference	Visiting Friends/Relatives	Transit to other Pacific Islands	Personal			Cruise Ship Passengers*	Of which: Vat Refunded Under TVRS**	Business	Conference	Visiting Friends/Relatives	Transit to other Pacific Islands	Personal			Cruise Ship Passengers	Total Earnings		
					Education/Training	Holiday	Others							Education/Training	Holiday	Others			Total	
Yearly																				
2019 [p]	320.0	276.7	87.1	181.3	183.2	309.5	193.6	87.3	1.2	99.2	34.1	130.6	26.2	34.8	1,635.8	99.5	1,926.9	5.1	2,065.4	
2020 [p]	304.3	263.5	83.1	172.7	174.9	295.2	184.8	83.2	0.2	13.5	3.7	21.1	4.5	5.4	262.4	2.9	296.3	1.4	314.9	
2021 [p]	301.1	258.8	82.6	170.5	170.4	291.3	181.7	82.2	0.0	3.4	0.0	1.7	0.7	0.7	27.2	2.7	33.1	0.0	36.5	
2022 [p]	330.9	285.3	90.9	187.6	187.9	321.2	200.3	90.7	1.5	44.0	8.2	89.1	9.2	6.7	1,335.9	4.9	1,445.8	1.3	1,499.3	
2023 [p]	367.6	319.1	100.5	208.4	209.5	357.5	222.5	101.2	2.1	93.0	26.6	117.6	27.6	4.5	2,074.9	17.3	2,241.9	6.2	2,367.7	
Quarterly																				
2022 [p]	Mar	293.9	305.0	58.1	155.7	163.2	271.8	149.8	88.2	0.1	3.8	0.2	5.1	0.3	0.4	99.3	0.3	105.4	0.0	109.4
	Jun	205.8	252.8	84.7	161.1	231.2	326.8	226.3	82.7	0.4	7.5	1.2	21.4	1.3	1.3	303.2	1.6	328.8	0.0	337.5
	Sep	436.1	278.8	103.8	223.4	204.2	309.3	214.9	79.7	0.6	17.8	2.7	38.5	3.2	2.4	450.5	1.8	496.4	0.2	517.1
	Dec	387.8	304.7	116.9	210.2	153.0	376.9	210.2	112.0	0.4	14.9	4.1	24.1	4.4	2.6	482.9	1.2	515.2	1.1	535.3
2023 [p]	Mar	352.4	365.6	69.6	186.7	195.7	325.8	179.6	105.8	0.4	17.2	5.9	16.2	4.4	0.9	373.5	1.2	396.2	1.0	420.3
	Jun	228.9	281.2	94.2	179.1	257.1	363.4	251.7	91.9	0.5	15.5	6.0	28.2	6.4	1.0	524.0	2.4	562.0	1.6	585.1
	Sep	469.6	300.2	111.8	240.5	219.8	333.1	231.4	85.8	0.7	33.0	7.9	35.3	7.9	1.2	585.7	12.1	642.2	1.4	684.5
	Dec	419.3	329.4	126.4	227.3	165.5	407.5	227.3	121.1	0.5	27.3	6.8	37.9	8.9	1.4	591.7	1.6	641.5	2.2	677.8
2024 [p]	Mar	388.0	402.6	76.7	205.5	215.4	358.7	197.7	116.5	0.4	17.6	6.2	23.5	5.3	1.4	433.2	1.0	464.4	2.5	490.7

Notes:

- Total values are subject to rounding off.

* Although number of cruise ship passengers are not included in the total arrivals and departures since they are only transiting, it is assumed that seventy-five percent of them get off the ship to sightseeing, shop, eat and drink during the day.

** TVRS (Tourist Vat Refund Scheme).

- [p] provisional, [r] revised

Table 4

EARNINGS FROM TOURISM BY PURPOSE OF VISIT AND COUNTRY

FJD [Millions]

	ANNUAL				QUARTERLY		
	2020 [p]	2021 [p]	2022 [p]	2023 [p]	Mar - 23	Dec-23	Mar-24
TOURISM EARNINGS	314.9	36.5	1,499.3	2,367.7	420.3	677.8	490.7
Australia	144.7	24.3	870.6	1,225.0	241.3	355.8	248.3
Canada	6.0	0.3	18.2	47.4	11.1	13.4	12.5
China	17.2	1.0	8.1	57.2	3.9	17.2	18.9
Continental Europe	13.8	0.4	20.6	52.7	9.9	15.9	14.8
India	2.4	0.0	4.3	10.9	1.3	4.2	2.9
Japan	5.8	0.4	1.9	20.4	0.6	6.0	6.0
Korea	0.9	0.2	1.4	3.5	0.5	1.1	0.9
Malaysia	0.4	0.0	0.6	1.5	0.3	0.4	0.3
New Zealand	51.9	0.4	343.5	554.3	78.8	146.8	87.6
Pacific Islands	12.8	1.5	33.1	77.7	16.7	25.8	19.5
Rest of Asia	6.4	1.8	11.5	26.6	3.4	5.8	4.3
Taiwan	0.5	0.0	0.2	3.6	2.1	0.5	0.3
United Kingdom	8.0	0.1	12.5	24.2	5.3	7.2	8.1
United States of America	36.1	6.1	165.6	241.4	41.6	70.1	57.3
Others	6.5	0.0	5.8	15.1	2.6	5.3	6.6
<i>Cruise Ship passengers*</i> of which :	1.4	0.0	1.3	6.2	1.0	2.2	2.5
Business /Conference	17.2	3.5	52.2	119.6	23.1	34.0	23.8
Australia	4.7	1.0	19.6	38.0	7.0	12.6	7.8
Canada	0.1	0.0	0.3	1.1	0.1	0.3	0.2
China	1.4	0.6	0.9	5.3	1.2	1.5	0.9
Continental Europe	0.5	0.2	1.8	3.4	0.6	0.9	0.7
India	0.5	0.0	0.6	1.4	0.1	0.6	0.4
Japan	0.3	0.0	0.6	1.6	0.2	0.4	0.7
Korea	0.1	0.0	0.5	0.7	0.1	0.2	0.1
Malaysia	0.2	0.0	0.2	0.4	0.1	0.1	0.1
New Zealand	3.5	0.1	11.9	25.9	3.8	7.4	3.9
Pacific Islands	2.1	0.0	6.4	18.3	4.3	5.3	4.6
Rest of Asia	1.5	0.8	2.8	7.2	1.6	0.9	0.9
Taiwan	0.0	0.0	0.0	1.5	1.3	0.1	0.0
United Kingdom	0.3	0.0	0.7	1.7	0.3	0.6	0.5
United States of America	1.3	0.6	5.4	10.6	2.0	2.4	2.4
Others	0.5	0.0	0.5	2.4	0.5	0.7	0.7
Visiting Friends & Relatives	21.1	1.7	89.1	117.6	16.2	37.9	23.5
Australia	8.9	1.0	36.4	43.8	6.8	13.7	8.0
Canada	0.8	0.1	4.3	5.6	0.8	1.5	0.8
China	0.3	0.0	0.1	1.6	0.1	0.7	0.7
Continental Europe	0.2	0.0	0.5	1.2	0.1	0.6	0.5
India	0.1	0.0	0.4	1.1	0.0	0.6	0.3
Japan	0.1	0.0	0.1	0.5	0.0	0.2	0.3
Korea	0.1	0.0	0.1	0.2	0.0	0.1	0.1
Malaysia	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Zealand	6.3	0.0	28.8	32.6	5.1	10.3	5.7
Pacific Islands	1.7	0.1	3.2	11.3	1.3	3.9	3.4
Rest of Asia	0.1	0.0	0.3	1.3	0.1	0.3	0.4
Taiwan	0.0	0.0	0.0	0.1	0.0	0.1	0.0
United Kingdom	0.4	0.0	0.9	1.4	0.2	0.5	0.5
United States of America	1.9	0.4	13.8	16.2	1.7	5.0	2.4
Others	0.2	0.0	0.2	0.7	0.0	0.4	0.3
Holiday	262.4	27.2	1,335.9	2,074.9	373.5	591.8	433.2
Australia	129.6	21.7	809.6	1,136.8	226.1	327.2	231.4
Canada	5.0	0.2	13.3	39.7	9.8	11.4	11.3
China	14.1	0.0	5.0	44.7	2.4	14.5	16.9
Continental Europe	12.9	0.1	18.1	46.6	9.1	14.2	13.4
India	1.8	0.0	3.2	8.0	0.9	2.9	2.0
Japan	3.8	0.1	1.0	17.2	0.3	5.1	4.6
Korea	0.7	0.0	0.8	2.2	0.3	0.7	0.7
Malaysia	0.2	0.0	0.5	1.0	0.2	0.3	0.2
New Zealand	40.8	0.1	300.4	489.8	69.0	126.6	76.7
Pacific Islands	5.7	0.2	17.4	33.5	9.0	12.8	9.2
Rest of Asia	3.2	0.1	6.6	11.0	1.6	4.1	2.5
Taiwan	0.3	0.0	0.1	1.9	0.8	0.3	0.3
United Kingdom	7.3	0.0	10.9	21.1	4.8	6.1	7.0
United States of America	31.6	4.6	144.0	210.1	37.3	61.6	51.6
Others	5.4	0.0	4.9	11.3	1.9	4.0	5.4

Note: Total values are subject to rounding off.

* Cruise ship passengers are not available by country.

- [p] provisional, [r] revised